



Norm Fisher's Saskatoon Real Estate Resource Centre

www.NormFisher.com

Preparing for Your "Virtual Tour" Photography Shoot

Capturing quality images of your property is one of the most important services which we'll provide for you. Many of the photos will be displayed on the Multiple Listing Service® and of course, in your virtual tour.

Many home buyers will make decisions on whether they'll view a home in person based on the photos which they see online. With that in mind, it's important that we properly prepare the home so we can take the best possible images. Here are a few tips to help you prepare.

- Please give me run of the house for up to two hours. I'm going to take lots of photos and make every effort to capture your home professionally.
- Shovel all walkways and driveways. If time permits, please sweep them as well.
- Remove all vehicles from driveways and try not to park directly in front of the house.
- Remove your portable garbage container.
- Flower beds should be neat and free of excessive weed growth.
- Remove all garden tools including hoses and sprinklers.
- Sweep decks and patios.
- Open window coverings to let in the natural light and neighbourhood views (vertical and Venetian blinds turned to open position).
- Turn on all interior lights.
- Turn ceiling fans and television sets off.
- Tidy all bathrooms storing toiletries off of counter tops and put toilet seat and lids down.
- Make all beds and tidy bedrooms. Clothes hung, or folded and put away.
- Ensure that all toys are neatly put away.
- De-clutter rooms which may be excessively furnished. They don't photograph well.
- Remove piles of newspaper and magazines.
- Straighten and tidy bookshelves, display units and home work spaces.
- Tuck trash cans out of view in a closet or a cupboard.
- Keep kitchen counter tops as clear of items as possible.
- Remove any items which may be taped or otherwise fastened to the refrigerator.
- Remove pets and evidence of pets like bowls, toys and litter boxes.
- Please remove promotional materials sent you by other real estate agents. We don't need to embarrass them.
- Let me know if your home contains valuable works of art. I can edit photos to make these items unrecognizable.

I will make every effort to complete the shoot in the allotted two hour time period but it's not unusual for me to return a second time for one or two retakes. Poor images are unacceptable to me. I hope you'll feel the same. I want to do the best that I can to present your property favorably and professionally. I will advise you as quickly as possible if I need to return.